



HD VIDEO CONFERENCING SOLUTION FINALLY MATURES

ComSys Delivers Powerful Technology to SMBs

GAINESVILLE, FL - November 1, 2012 – In today’s market, large enterprises have come to rely heavily on technology in order to help accelerate their businesses. HD video conferencing has long been thought to be a powerful technology reserved exclusively for use by large-scale enterprises. However, recent developments in technology have lowered the total cost of ownership and now smaller organizations can benefit from this impactful technology. In an increasingly global economy, many organizations are looking to reduce travel expenses, collaborate with remote workers and foster real-time collaboration across all areas of a business. HD video conferencing allows organizations to accomplish this and gain competitive advantage in their industry.

Simply explained, HD video conferencing allows users to conduct face-to-face meetings without leaving the office. Multiple parties can collaborate with one another on various projects regardless of location, instantly increasing office productivity. Essentially, this dynamic technology elevates our expectations of basic web and audio conferencing tools. Users can now broadcast important meetings to other locations, reducing travel expenses and saving lost time. Another factor

behind video conferencing’s recent success is due to its ability to show non-verbal communication and increase the “human feel” of meetings.

“Our customers have always expressed a very strong interest in the capacities that videoconferencing solutions deliver but we didn’t to bring this technology to our customers because the cost for this technology was simply too high,” stated Donald Bugos, President at ComSys. “We have built our reputation over the years by truly partnering with our customers, concerning ourselves with their needs and obligating ourselves to only provide them with technology that significantly boosts employee productivity and increases their bottom line. We assert that at the end of the day, technology needs to increase a business’ profitability and give them a competitive advantage or it should not be implemented. HD video conferencing has finally matured to the point where our customers can enjoy the benefits of this technology while simultaneously increasing their overall profitability. We’ve been excited to see how different industries have been applying video conferencing to their businesses and have learned quite a bit throughout our experiences. We look forward to helping our customers get the most out of their technology.”

ABOUT COMSYS

The history of Communication Systems, Inc. (dba ComSys) dates back to 1981. ComSys is North Central Florida’s most customer-oriented business telephone and data communications company – providing commercial customers with a single point of contact for quality, cost effective, converged communication solutions.

ComSys is committed to establishing lasting business relationships with their clients. The company’s goal is maximum customer satisfaction through total customer service.

ComSys provides its customers with industry leading products serviced by Factory Certified technicians. Customers are thoroughly trained in every component of their system by ComSys’ highly experienced customer service team.

The company’s local dispatch and warehouse center delivers round-the-clock parts and service availability to ensure system reliability. ComSys also offers comprehensive service 24 hours a day, 7 days a week and emergency service with guaranteed response times.

For more information on ComSys, in Gainesville - call 352.332.0359; in Ocala - call 352.622.3100; Nationwide - call 800.332.0359 or visit their website at www.csi-florida.com.