



ComSys Help SMBs Utilize Softphone Technology to Enhance Mobility

GAINESVILLE, FL - October 19, 2011– ComSys, a leading unified communications provider, announced today that the company is deploying softphones to help small to mid-sized businesses (SMBs) increase their mobility and flexibility. Softphones are the ultimate solution for the road warrior, and they enable workers to function “as if” they’re in the office, regardless of their physical location.

Softphones are software programs which enable users to make phone calls over the Internet using their laptop or home computer eliminating the need for a physical instrument. Recently, they have been gaining in popularity among SMBs primarily because they reduce the cost of calls to virtually nothing. Also, they have a surprising number of ancillary advantages for end users.

Firstly, softphones are extremely easy to setup. Typically they require little more than a bluetooth headset and the proper software, and employees can be up and running in minutes. Softphones can also easily integrate with existing phone systems and leverage all current capabilities.

For example, many phone systems in today’s market have Instant-Messaging (IM) embedded so co-workers can supply one another with answers to customer service questions on the fly. The goal of softphones is to better connect an organization and create more opportunities for mobility and collaboration.

Donald Bugos, President of ComSys comments, “softphones are predominantly utilized by companies that desire additional levels of mobility. In an increasingly globalized world, mobility and speed have become even more important to survive and this helps explain why demand is up.” Donald also adds “With the call quality equivalent to that of a cell phone, softphones are making a big impact in the technology sector and businesses across all industries are jumping on board. The bottom line with softphones is that they enhance productivity, increase profitability and create a competitive advantage regardless of industry.”

ABOUT COMSYS

The history of Communication Systems, Inc. (dba ComSys) dates back to

1981. ComSys is North Central Florida’s most customer-oriented business telephone and data communications company – providing commercial customers with a single point of contact for quality, cost effective, converged communication solutions.

ComSys is committed to establishing lasting business relationships with their clients. The company’s goal is maximum customer satisfaction through total customer service.

ComSys provides its customers with industry leading products serviced by Factory Certified technicians. Customers are thoroughly trained in every component of their system by ComSys’ highly experienced customer service team.

The company’s local dispatch and warehouse center delivers round-the- clock parts and service availability to ensure system reliability. ComSys also offers comprehensive service 24 hours a day, 7 days a week and emergency service with guaranteed response times.

For more information on ComSys, in Gainesville - call 352.332.0359; in Ocala - call 352.622.3100; Nationwide - call 800.332.0359 or visit their website at www.csi-florida.com.