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President

IS YOUR ORGANIZATION PROTECTED AGAINST THE RISKS OF TECHNOLOGY?

ComSys Explains the Right Way to Invest in Communications Technology Today

GAINESVILLE, FL — April 1, 2013 — Making the right investment decision is critical, especially in challenging economic times. It can mean life or death for any small to mid-sized business (SMB). This includes the manner of investing in new technology, because technology brings with it two embedded risks – obsolescence and unforeseen cost. Technology is a depreciating asset and business 101 teaches us to never pay cash for a depreciating asset. Plus, there is an ongoing and unknown cost to technology after it is implemented within a company. ComSys understands these risks and has a unique solution known as the Current Technology Assurance Plan (C-TAP) to overcome them.

C-TAP is designed to increase an organization's profitability and give it a competitive advantage. This technology investment vehicle fixes the cost of technology by bundling together hardware, software, unlimited training and all of ComSys' professional services. It's a method of acquiring technology that gives businesses a brand new element of flexibility that is much needed in today's world.

The biggest benefit of the C-TAP program is that businesses no longer face the frustration of paying cash for a depreciating asset. After purchase, it is only a matter of time before new technology becomes obsolete and this program has taken that into account. Business owners

have more control over their technology budget than ever before, because C-TAP allows businesses to add in new hardware, software, equipment, or installation without increasing monthly expense. In the traditional model, businesses do not have this flexibility. For example, if a business was stuck utilizing antiquated PCs and obsolete phone systems, the business owner would simply have to purchase all new equipment via a large capital expenditure. Under C-TAP, companies can add new computers, phones or other technology solutions, while keeping their monthly cost the same. Furthermore, ComSys waives any labor or installation fees that would normally be incurred.

"The growth of the C-TAP program is self-perpetuating," stated Donald Bugos, President of ComSys. "It's a much simpler way of acquiring technology, and our customers love that. Businesses are continually evolving and infrastructure needs to shift with these changes in order to remain competitive. When our customers are able to get the technology they need without being 'nickel and dimed' and we are able to earn our customers' business month after month, both parties win. We firmly believe that the best way to win our customers over is to enhance their productivity and increase their bottom-line profitability. By partnering with our customers, we see them succeed and that turns into a positive result for everyone."

ABOUT COMSYS

The history of Communication Systems, Inc. (dba ComSys) dates back to 1981.

The company is North Central Florida's most customer-oriented business technology solutions company - providing commercial customers with a single point of contact for quality, cost effective, converged voice and data solutions.

ComSys recognizes the critical need for a solutions provider that combines leading edge technology with quality service and support, and is committed to establishing lasting business relationships with their clients. The company's goal is maximum customer satisfaction through total customer service.

ComSys is one of a select few converged solution providers nationwide that qualify to be a Technology Assurance Group (TAG) member.

ComSys provides VoIP Telephone Systems, Hosted Phone Systems, Call Center Solutions, Video Solutions, Structured Cabling and Wiring to businesses throughout the Gainesville, Ocala, Lake City and Leesburg areas. Our National Services Network can support and deliver our full range of products and services almost anywhere in the United States.

For more information on ComSys, in Gainesville - call 352.332.0359; in Ocala - call 352.622.3100; Nationwide - call 800.332.0359.